

MEDIA ALERT

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FOR IMMEDIATE RELEASE

Dimension 3 Hospitality Corporation Announces Westerner Days Fair & Exposition 'Pick, Play & Stay' Package Available at its Red Deer Hotels

RED DEER, ALBERTA (June 10, 2010) – Dimension 3 Hospitality Corp. announced today the launch of a new package in support of its partnership with the Westerner Days Fair & Exposition.

"Dimension 3 Hospitality Corp. is proud to be the exclusive hotel sponsor for the Westerner Days Fair & Exposition," said Carolyn Genest, Director of Sales and Marketing for Dimension 3 Hospitality Corp. "We are happy to welcome the guests of the Fair and are honored to be a part of 'Alberta's largest celebration' and as such are pleased to offer the 'Pick, Play & Stay' package."

The 'Pick, Play & Stay' package is available at Dimension 3 Hospitality Corp.'s Days Inn and Motel 6 located in Red Deer. The package includes: 1-night accommodation for two at either hotel in a standard room, 2 passes to the Westerner Days Fair & Exposition which takes place July 21 – 25, 2010, and one \$10 gift card to either Tony Roma's, Tim Hortons or East Side Mario's restaurants located in Red Deer.

Both hotels are conveniently located in the heart of Red Deer's newest shopping and restaurant district, Southpointe Common, and offer free Internet access. The package is subject to availability and is limited in quantity. Stays must be completed during the Westerner Days Fair & Exposition from July 21 - 25, 2010 and the package cannot be combined with any other offer.

To book the 'Pick, Play & Stay' package at Days Inn - Red Deer please call 403-340-3297. Guests at the Days Inn location will enjoy a free Daybreak Café breakfast and after a day at the Fair, can relax in the indoor pool with waterslide.

To book the 'Pick, Play & Stay' package at Motel 6 Red Deer please call 403-340-1749. At Motel 6 pets are welcome and guests can enjoy free morning coffee.

About Dimension 3 Hospitality:

In 1998 hotelier Don Urzada teamed with architect Don Folstad and financial professional Don Rosten to form the entity know as d3h, or Dimension 3 Hospitality Corp. D3h currently manages eight hotels operating under three major franchise brands, Days Inn, Motel 6 and HomeSuites by d3h and has won over 40 national awards for quality and service. For more information about Dimension 3 Hospitality Corp. and all its hotels, please visit www.d3h.ca.

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